



## Ysleta ISD Social Media Guidelines

**Ysleta ISD's social media, blogs & wikis are a place for you and other YISD audiences to share stories and receive information. Ysleta ISD is not responsible for the accuracy of information, opinions, claims or advice shared by our audiences. We encourage collaboration, but please respect the community and its members.**

### **Guidelines**

Ysleta ISD retains the right to remove any content that management feels are offensive or that do not positively reflect the highest standards in education and of the agency.

Understand the Ysleta ISD reserves the right to remove postings that are:

- a) Abusive, defamatory, or obscene;
- b) Fraudulent, deceptive, or misleading;
- c) In violation of any intellectual property right of another;
- d) In violation of any law or regulation, or
- e) Otherwise offensive, graphically or in tone.

Anyone repeatedly posting material that falls into the above categories will be banned from participating.

### **Posting a Message or Comment**

- With respect to your message or comment, be concise and stay on topic.
- Please refrain from posting personal messages. If you wish to discuss something off-topic with another contributor, obtain their email and continue your discussion outside the forum.
- Pick the right forum for your message. Don't post the same message on more than one forum.
- Personal attacks are not permitted.
- Foul language and obscene images will not be posted. This is a family-friendly site.
- When in doubt, do not post.

### **Photograph or Videos**

Photographs or videos of students without written permission from the students' parent /guardian should not be used or posted in any Web content. Permissions must be documented on standard district forms and submitted to the corresponding campus. Obscene images and videos will not be posted. Official permission documents can be obtained at each campus.

### **Copyrighted Material**

Copyrighted photographs, videos or text must not be used on social media, blogs 7 wikis. As tempting and stimulating to a discussion as it might be, it is a violation of United States copyright law to cut and paste copyrighted material from other publications unless you have obtained advance permission to do so. If you wish to reference materials that are available on the Web, copy the link(s) and include the link(s) in your message or comment. Limited quotations (a paragraph or less) of published works may be included as citations, but completed attribution to the author, publisher, etc. must be included.

**Advertising**

Wikis/blogs and comments are intended for the exchange of ideas, not self-promotion and marketing (also known as spam) of products and services. If, however, you are aware of an independent product or service that would assist another member, it is appropriate to make that product or service known.

Commercial content as either a direct or indirect attempt to solicit customers through a post will be edited or deleted. Ysleta ISD reserves the right to include limited commercial content in the forum at its sole discretion. Classified advertising is NOT permitted.

**Opinion and Professional Advice**

Opinions expressed do not necessarily represent those of Ysleta ISD. Likewise, material posted to wikis/blogs and comments is not intended to be legal advice. Readers should always seek competent counsel prior to relying on any information posted herein.