

**Eastwood Middle School
Parent Survey Plan of Action**

Communication Plan:

- Parent Survey information will be given to all Advisory teachers through Team Meetings during the week of January 30th - February 3rd
- Advisory teachers will explain parent survey participation to students in their advisory classes no later than February 3, 2017.
- Call outs will be scheduled every Monday during the month of February (dates: Feb. 6, Feb. 13, Feb. 20, and Feb. 27)
- Morning Announcements will be made to remind students during the month of February
- Video Announcements will contain a visual reminder for students each Friday during the month of February
- Reminders will be given to parents during Student Led Conference Night on February 20, 2017

Roll Out Plan:

- Advisory teachers will post the link to the parent survey in their Advisory Google Classrooms
- QR Code will also be posted in advisory Google Classrooms to offer alternatives to parents who may need to use cell phones to complete the survey
- Directions will be given to students to show their parents how to access the survey through the link on their Chromebooks, parent cell phones, or other devices.
- Opportunities to complete the survey on campus will be provided to parents during Student Led Conference Night on 2/20/17

Monitoring Plan:

- Check participation rate with Central Office on a weekly basis and update students via announcements as to our progress

Incentive Plan:

- 80% Participation: 1 Day Free Dress for the entire student body
- 90% Participation: 2 Days Free Dress for the entire student body
- 100% Participation: One Week Free Dress for the entire student body