



**THE DISTRICT**

YSLETA HIGH SCHOOL  
ONCE AN INDIAN ALWAYS  
AN INDIAN!



# Communication Plan

## Parents

- STEM Parent Nights
- Booths at Feeder patterns career days
- Remind 101 app, Twitter, Facebook, peach tree, phone calls or email
- Campus Education Improvement Committee (CEIC) presentations
- YHS Feeder Pattern Symposium

## Community

- Career day presentations
- HB5 Night Presentations and Booths
- Booths at YHS Feeder Pattern Symposium
- Posting on social media
- Utilizing the Marque for presentations and competitions

## School Board

- Presentations

## Higher Education

- E-week @ UTEP
- Gear Up
- Mechanical Engineering Department Mentoring